



# BNKVS GROUP OF THEATRE SOCIETY

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## Report Project Maru Samvad

The Project Maru-Samvad was organized to make a platform for one to one dialogue with community people on various issues, like changing Barmer and their status, hindrances in rural development etc in villages of Barmer. The sole objective of the program was to underline the growing industrialization in Barmer and bring villagers' attention to its co-relation with development of Barmer.

### Key features of the program:

- The program was organized in **20 identified villages** of Cairn's operational area **MBA (Mangla, Bhagyam & Aishvarya)**.
- The Key Persons of area like Sarpanch and other were invited in the program as a chief guest.
- In each program our team performed 1 Puppet Show and 1 Drama Performance on the given script.
- Such theatres, puppet shows and folk art was educative, entertaining, participatory as well as an expression of local art forms thus generating curiosity and resultant goodwill.
- The participation of different groups of villagers was ensured through a quiz after the show. They were encouraged by token gifts.

### Implementation:

**Project Maru Samvad** was implemented in selected **20 villages** of different Cairn asset area of **MBA (Mangla, Bhagyam & Aishvarya)** within **50 days**. Project villages were identified with consideration of strategic business importance and development needs of the area.

Project team contacted to village Sarpanch and other important and prestigious persons of area. The venue and date of program was fixed after discussion with them.

A brief welcome speech by Program Coordinator of BNKVS was on the start of show, traditional welcome of Sarpanch etc. followed by the puppet show, theatre show, folk arts, and testimonial by (selected) local representatives, quiz/game to ensure local participation, prize distribution and vote of thanks by our representative.

The refreshment packets were served in the closing of program to all villagers.

### Media Coverage:

Rajasthan Patrika, Dainik Bhaskar, Dainik Navjyoti, Rajasthan Khoj Khabar and local news papers like Maru Lahar, Janta Sahkar, Maru Sandesh, Hindustan Border gave a good coverage of the details of each show.

### Feed-back:

The feed-back was taken in the form of short video interviews of villagers after each show. A few points were noticed in general-

- ❖ The employment opportunities have increased after industrialization.
- ❖ The income of villagers in operational area of Cairn is increased.
- ❖ The Health awareness is increased in last 10 to 15 years.
- ❖ A rapid growth was noticed in number of shops, market, vehicles and small scale industries in the time span of last 15 years.

A great enthusiasm and warm welcome was seen in every village. It was great success of the program.

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